

## **The Role of Information Technology in Business Education: Developing Direction Seekers into Self-Directed Knowledge Workers?**

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### Abstract

This paper critically examines the potential advantages and dangers of information technology in the context of creating knowledge workers for business. Research findings are presented to illustrate that students have distinctively different learning profiles and experiences, and these affect how students respond to traditional and new technological modes of teaching. We suggest that acceptance of new technologies in education by business students will rely heavily on the ability of the educational institutions to manage the change process.